



## SPONSORSHIP OPPORTUNITIES

### ZINFANDEL - \$5,000

- Logo on all Wine Glasses
- Winemaker Dinner: 4-Complimentary Tickets with Branding Recognition
- Tickets: 8-Complimentary Weekend Passes (for a weekend of your choosing)
- Logo & Name on All Event Brochures
- Logo & Name on Sponsor Thank You Posters
- Logo Added to Passport Advertising
- Company Name Mentioned in all Media Outlets (Radio, TV, Online)
- Recognition on Home Page of the El Dorado Winery Association's Website and the Passport Website as a Presenting Sponsor (prior to event & 2 months following)
- Logo & Name Recognition in 2 Association Newsletters
- Passport Press Release will Note as Presenting Sponsor in 3 Releases
- Recognition in 12 Social Media Passport Postings

**\*\* Only 1 "Zinfandel" sponsor will be accepted**

### BARBERA - \$2,500

- Logo on all Legacy VIP Appetizer Plates
- Tickets: 4 Complimentary Weekend Passes (for a weekend of your choosing)
- Logo & Name on All Event Brochures
- Logo & Name on Sponsor Thank You Posters
- Logo Added to Passport Advertising
- Company Name Mentioned in all Media Outlets (Radio, TV, Online)
- Recognition on Home Page of the El Dorado Winery Association's Website and the Passport Website as a Presenting Sponsor (prior to event & 2 months following)
- Logo & Name Recognition in 2 Association Newsletters
- Passport Press Release will Note as Sponsor in 3 Releases
- Recognition in 6 Social Media Passport Postings

**\*\* Only 2 "Barbera" sponsors will be accepted**

### SYRAH - \$1,000

- Logo on all Single Bottle Wine Bags (given to guests with purchase)
- Tickets: 4 Complimentary Weekend Passports
- Logo & Name on All Event Brochures
- Logo & Name on Sponsor Thank You Posters
- Passport Press Release will Note as Sponsor in 2 Releases
- Recognition on the El Dorado Winery Association's Website as a Major Contributor
- Recognition in 3 Social Media Passport Postings

**\*\* Only 6 "Syrah" sponsors will be accepted**

### ROSÉ - \$500

- Tickets: 2 Complimentary Weekend Passports
- Name on All Event Brochures
- Name on Sponsor Thank You Posters
- Recognition on the El Dorado Winery Association's Website and Passport Website as a Passport Sponsor
- Passport Press Release will Note as Sponsor in 1 Release

### VIOGNIER - \$250

- Tickets: 2 Complimentary "Sunday" Passports
- Name on All Event Brochures
- Name on Sponsor Thank You Posters
- Recognition on the El Dorado Winery Association's Website and Passport Website as a Passport Sponsor



# SPONSORSHIP COMMITMENT FORM

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## SELECT SPONSORSHIP LEVEL

*(please check one)*

- Zinfandel - \$5,000
- Barbera - \$2,500
- Syrah - \$1,000
- Rosé - \$500
- Viognier - \$250

## PAY BY CARD

- Visa
- Mastercard
- AMEX

CC# \_\_\_\_\_ Ex. Date \_\_\_\_\_ Security # \_\_\_\_\_

Name on Card \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_

## PAY BY CHECK

To pay by check, please make check payable to the “El Dorado Winery Association” and send it with a copy of this completed Commitment Form to:

**EL DORADO WINERY ASSOCIATION**  
**PO BOX 1614**  
**PLACERVILLE, CA 95667**

For questions call **916.862.0956** or visit  
**[www.passporteldorado.com](http://www.passporteldorado.com)**

## COMMITMENT FORM & LOGO SUBMISSIONS

Please send this completed Commitment Form to Stephanie Haisley at **[stephanie@infuzemarketing.com](mailto:stephanie@infuzemarketing.com)** by **February 24, 2017**.

Please send an electronic logo in .eps, .pdf or .jpeg format. Please make sure .jpeg and .pdf admissions are high resolution (300 dpi or greater). Email logo to **[allison@infuzemarketing.com](mailto:allison@infuzemarketing.com)**.

**Logo due by February 24, 2017.**